

**FOR IMMEDIATE RELEASE**

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**9/11: NEVER FORGET**

**Red Hometown Heroes Cups return to raise money for Our Hometown Heroes Local Charities**

**WHAT:** The Red Hometown Heroes Cup returns to all MISSION BBQ locations. When Our Customers buy a Red Hometown Heroes Cup, \$2 from the purchase will be donated to the local charities chosen by the local Fire and Police Departments in Our Communities. Thanks to the support of Our Customers, these Hometown Heroes Cups were able to raise over \$208,000 in 2016.

On Monday, September 11, MISSION BBQ will also honor all law enforcement, firefighters and EMS with free sandwiches all day at each of its restaurants. Additionally, a local First Responder will perform a live rendition of the National Anthem at noon.

“We will never forget that tragic day in history that changed the world forever,” MISSION BBQ co-founders Steve Newton and Bill Kraus said. “This is our opportunity to remember, give back, and honor those brave men and women who run into dangerous situations while others are running out.”

**WHEN: Friday, August 11 – Monday, September 11**

**WHERE:** All locations throughout 12 states: [www.mission-bbq.com/locations](http://www.mission-bbq.com/locations)

**About MISSION BBQ:**

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes.

For more information about MISSION BBQ: <http://mission-bbq.com/>