

FOR IMMEDIATE RELEASE

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MISSION BBQ Opens 3rd Location in Michigan
Grand Rapids, MI Grand Opening on August 26

MISSION BBQ has opened its 84th location in Grand Rapids, MI on Monday, August 26, 2019. The event began at 12 noon with the singing of Our National Anthem performed live by a local Uniformed American Hero. The ribbon cutting ceremony followed immediately afterwards.

This location is the 3rd in Michigan for the restaurant known for its traditional American BBQ with a hefty side of patriotism. For co-founders Bill Kraus and Steve Newton, the opening of another Michigan location brings the growth of MISSION BBQ full circle. The restaurants will continue to expand throughout the eastern half of the United States with current plans to end 2019 with over 95 units of operation.

As is tradition with the opening of every MISSION BBQ, the Grand Rapids location hosted charity nights throughout the week leading up to the Grand Opening with all sales donated to organizations chosen by local fire and police charities in the Grand Rapids Community, as well as the USO of Illinois.

Firefighters Friends and Family Night, an invitation only event held on Wednesday, August 21 raised \$917 benefiting the Great Lakes Burn Camp.

Police Officers Friends and Family Night, an invitation only event held on Thursday, August 22 raised \$1,463 benefiting the Grand Rapids Police Foundation.

Military Appreciation Night was open to the public on Friday, August 23 from 6 p.m. – 9 p.m. and raised \$2,262 benefiting the USO of Illinois.

MISSION BBQ is located at 2190 East Beltline Avenue NE, Grand Rapids, MI 49525.

About MISSION BBQ:

MISSION BBQ opened its doors for business on September 11, 2011, 10 years after the world changed. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at 12 noon as we sing Our National Anthem. Everyday.

For more information about MISSION BBQ: <http://mission-bbq.com/>
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