

**FOR IMMEDIATE RELEASE**

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**MISSION BBQ Opening 10th Location in Florida**  
*Panama City, FL location to Open on March 26*

MISSION BBQ has opened its 60th location in Panama City, FL on Monday, March 26, 2018. Co-founders, Bill Kraus and Steve Newton will host the Grand Opening celebration that begins at noon. The event starts with the National Anthem performed live by a local Uniformed American Hero. The ribbon cutting ceremony will follow immediately afterwards.

This is the 10<sup>th</sup> location in Florida for the restaurant known for its traditional American BBQ with a hefty side of patriotism. Kraus and Newton achieved the original goal of 40 restaurants two years ahead of schedule in November 2016. The opening of the Panama City location is part of MISSION BBQ's new expansion plans, with a targeted goal of 80 restaurants throughout the Eastern U.S. by the end of 2018.

As is tradition with the opening of every MISSION BBQ, the Panama City location will host charity nights throughout the week leading up to the Grand Opening, with all sales donated to organizations chosen by local police and fire departments in the Panama Community, as well as to the Special Operations Warrior Foundation.

Firefighters Friends and Family Night, an invitation only event held on Wednesday, March 21: 6 p.m. – 9 p.m. raised \$1843 for the Angel House Bereavement Center

Police Officers Friends and Family Night, an invitation only event held on Thursday, March 22: 6 p.m. – 9 p.m. raised \$2251 for Panama City Police Department K9 Unit

Military Appreciation Night was open to the public on Friday, March 23: 6 p.m. – 9 p.m. raised \$3156 for the Special Operations Warrior Project

MISSION BBQ is located at: 508 E 23rd Street, Panama City, FL 32405.

**About MISSION BBQ:**

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes.

For more information about MISSION BBQ: <http://mission-bbq.com/>