

**FOR IMMEDIATE RELEASE**

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**MISSION BBQ Opening Second Location in Wisconsin**

*Kenosha, WI location to Open on January 14*

MISSION BBQ is opening its 77<sup>th</sup> location in Kenosha, WI on Monday, January 14, 2019. This will be the second location in Wisconsin for the restaurant known for its traditional American BBQ with a hefty side of patriotism.

The Kenosha opening is very personal and emotional for co-founder Bill Kraus, born and raised in Wauwatosa. He couldn't be any prouder than to be bringing a second MISSION BBQ home to Wisconsin.

As is tradition with the opening of every MISSION BBQ, the Kenosha location will host charity nights throughout the week leading up to the Grand Opening. An open to the public Military Appreciation Night will be held on Friday, January 11 from 6 to 9 with all sales donated to the USO of Wisconsin. Private Party events will also be held to support the local Fire and Police Charities in the Kenosha Community.

All Grand Opening events will be held at: MISSION BBQ, 6930 75<sup>th</sup> Street, Kenosha, WI 53142.

**Firefighters Friends and Family Night - Private Party - Invitation Only**

Benefiting the Kenosha Firefighters C.A.R.E.

**Police Officers Friends and Family Night - Private Party - Invitation Only**

Benefiting the Kenosha Professional Police Association

**Military Appreciation Night - Open to the Public**

Friday, January 11: 6 p.m. – 9 p.m. Benefiting the USO of Wisconsin.

**Grand Opening Day - Open to the Public**

Monday, January 14: 12 Noon. Live rendition of the National Anthem followed by a ribbon cutting ceremony. Doors open immediately afterward.

**About MISSION BBQ:**

MISSION BBQ opened its doors for business on September 11, 2011, 10 years after the world changed. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at 12 noon as we sing Our National Anthem. Everyday.

For more information about MISSION BBQ: <http://mission-bbq.com/>

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