

**FOR IMMEDIATE RELEASE**

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**MISSION BBQ Opening First Location in Wisconsin**

*Brookfield, WI location to Open on December 3*

MISSION BBQ is opening its 75<sup>th</sup> location in Brookfield, WI on Monday, December 3, 2018. This will be the first location in Wisconsin for the restaurant known for its traditional American BBQ with a hefty side of patriotism.

The Brookfield opening is very personal and emotional for co-founder Bill Kraus, born and raised in Wauwatosa. He couldn't be any more proud than to be bringing MISSION BBQ home to Wisconsin.

As is tradition with the opening of every MISSION BBQ, the Brookfield location will host charity nights throughout the week leading up to the Grand Opening, with all sales donated to organizations chosen by local police and fire departments in the Brookfield Community, as well as to the USO of Wisconsin.

All Grand Opening events will be held at: MISSION BBQ, 18340 West Bluemound Road, Brookfield, WI 53045

**Firefighters Friends and Family Night - Private Party - Invitation Only**

Wednesday, November 28: 6 p.m. – 9 p.m. Benefiting the Wisconsin State Firefighters Memorial

**Police Officers Friends and Family Night - Private Party - Invitation Only**

Thursday, November 29: 6 p.m. – 9 p.m. Benefiting the Wisconsin Injured Law Enforcement Officers Resource Council (WILEORC).

**Military Appreciation Night - Open to the Public**

Friday, November 30: 6 p.m. – 9 p.m. Benefiting the USO of Wisconsin.

**Grand Opening Day - Open to the Public**

Monday, December 3: 12 Noon. Live rendition of the National Anthem followed by a ribbon cutting ceremony. Doors open immediately afterward.

**About MISSION BBQ:**

MISSION BBQ opened its doors for business on September 11, 2011. We believe there is nothing more American than BBQ. And nobody more American than the brave men and women who have sworn to protect and serve Our Communities and Our Country. We do what we do for the love of our soldiers, firefighters, police officers, and first responders—all our loved ones in service. We set across this great land from Texas to Kansas City, the Carolinas to St. Louis...to discover the secrets of great BBQ. Every day we strive to serve you authentic BBQ made from the freshest, most delectable ingredients, and serve it to you in a patriotic dining room filled with tributes to those who've made Our Country great, given to us by the people who earned them. Stop by at lunchtime, and you might catch us during our daily salute to the Stars and Stripes. For more information about MISSION BBQ: <http://mission-bbq.com/>

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